

PRIVACY POLICY

Observis Oy collects, stores, and uses personal information as a data controller in connection with and in order to provide and develop its products, mobile applications, services and websites (together "Services") according to this privacy policy.

All Observis Oy services are governed by this Privacy Policy and by using or accessing a Service You give consent to the processing, use and disclosure of your data. Please do not install or use the Services if you do not agree to this Privacy Policy. Observis Oy reserves the right to modify this Privacy Policy. Your continued use of Services will signify your acceptance of the changes to this Privacy Policy.

This Privacy Policy is governed by Finnish law excluding its choice of law provisions.

Data Collection and Purpose

Observis Oy produces and maintains a wide range of services. There are remarkable differences in the ways the data is collected, stored and shared depending the service. Some services do not collect, store and share any data at all while some services collect and share most of the data in order to offer as user-friendly service as possible. Each services typically includes more detailed information about the data collection, storing and sharing policies. Likely situations when user makes personal data available to Observis Oy include, but are not limited to:

- using Observis Oy mobile applications or web services
- installing Observis Oy mobile applications
- registration of Observis Oy Services
- visiting Observis Oy website
- accessing Observis Oy Services

During the use of any of Observis Oy applications and Services the following data may be collected and stored:

- unique device ID
- hardware type
- the version of operating system
- E-mail address
- location information

The geo-location is not accessed without user's consent. Notwithstanding Observis Oy's partners who are providing location related parts of the Service, Observis Oy will not share geo-location with third parties without user's consent. To the extent Observis Oy makes available geo-location to third parties in accordance with this Privacy Policy, it will be provided anonymously.

Observis Oy may use the data and information to:

- enable the Services
- operate and improve Services
- understand the user preferences and behavior to enhance user experience and enjoyment using the Services
- customer service and helpdesk
- business development and improvement including research and product development

Data Retention and Correctness

Observis Oy does not verify the correctness of personal data. Content data and information, such as event time schedules, answers to puzzles and crowd-sourced environmental information, related to Observis Oy's services is often generated and produced by third parties. Observis Oy does not verify the correctness of the content data. Observis Oy does not accept any responsibility or liability for the accuracy, content, completeness, legality, or reliability of the information contained on or provided by the services.

Observis Oy retains the collected data for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law. Thereafter Observis Oy deletes all aforementioned data in its possession within a reasonable timeframe.

Please note that some data may be further retained if necessary to resolve disputes, enforce Observis Oy user agreements, and comply with technical and legal requirements and constraints related to the security, integrity and operation of Services.

Disclosure and Transfer of the Data

Observis Oy may disclose the data to third parties including third parties in accordance with applicable legislation and this Privacy Policy. Observis Oy is not liable for the acts and omissions of these third parties, except as provided by mandatory law.

Observis Oy may disclose personal data to third parties in connection with a corporate merger, consolidation, restructuring, the sale of substantially all of Observis Oy's stock and/or assets or other corporate change, including, without limitation, during the course of any due diligence process provided, however, that this Privacy Policy shall continue to govern such personal data. The data may be disclosed to third parties including third parties located outside the European Union or the European Economic Area in accordance with applicable legislation and this Privacy Policy.

Data Review, Update and Correct

Observis Oy makes good faith efforts to enable to review, update or correct personal data in Observis Oy's possession. Observis Oy will need sufficient information to establish identity and to verify access request, and also to assist Observis Oy in handling the request. Data review, update and correct enquiry is free of charge once a year.

Safeguards

Observis Oy follows generally accepted industry standards and maintains reasonable safeguards to attempt to ensure the security, integrity and privacy of the information.

Contact

If you have any questions about this Policy, please contact us at info@observis.fi, send us mail to Observis Oy, Jääkärintäti 29, 50100 Mikkeli or visit our head quarters at the mentioned address.